



The World's Sixth Sense™

March 28, 2002

FLIR Systems Launches Two Revolutionary New Product Lines; New Low Cost Infrared Cameras Will Open New Markets

PORTLAND, Ore., Mar 28, 2002 (BUSINESS WIRE) -- FLIR Systems, Inc. (Nasdaq:FLIR), a world leader in the design, manufacturing and marketing of infrared camera systems, announced today that it has launched seven new handheld infrared camera models. The new cameras will both support the Company's high-end professional commercial customer base as well as enable the entry into new commercial market applications. These new products feature state-of-the-art imaging technology, greater ease-of-use and enhanced ergonomics, all at highly competitive prices.

Four of the product models are part of the new "E-Series" line of thermography cameras that are smaller, lighter and less expensive than any thermal imaging camera in the market today. The cameras, which resemble a flashlight in appearance, weigh only 1.5 pounds and feature a built-in color display, long-life battery, temperature measurement and image storage capabilities. The new cameras also enable images to be downloaded to a computer through its USB port connection used by consumer video cameras. The E-Series cameras are small enough to wear on a belt in the same way electricians now carry small voltage and amp meters.

The remaining three new product models were introduced as part of the "P-Series" line of thermography cameras, which are designed for the professional thermographer. These new cameras offer significantly enhanced sensitivity, improved data connectivity, automatic report generation, auto focus and an innovative new product design that incorporates a detachable color LCD display. The added features and sensitivity of the P-Series line will continue to make FLIR Systems cameras the choice for professional thermographers around the world.

"What is most exciting," said Earl Lewis, President and CEO of FLIR Systems, "is that with these new product lines, not only can we further develop our core commercial markets, but we can also now enter into new commercial applications where previously system cost and complexity had made access into these markets difficult. The capability and pricing of these new cameras will make them important tools for a variety of new users, including building managers, veterinarians, electricians and security personnel to name just a few."

About FLIR Systems

FLIR Systems designs, manufactures and markets infrared imaging systems worldwide for a variety of applications. FLIR's imaging products are used in such diverse applications as public safety, defense, navigation, electronic news gathering and search and rescue. Thermography products support such applications as condition monitoring, non-destructive testing, medical science, research and development, and manufacturing process control. For more information, please visit their Web site at www.flir.com.

CONTACT: FLIR Systems, Inc.
Tom Scanlon or David Francoeur, 978/901-8000
www.flir.com
or
Investor Relations --
Neil Berkman Associates, 310/277-5162
info@BerkmanAssociates.com

URL: <http://www.businesswire.com>
Today's News On The Net - Business Wire's full file on the Internet
with Hyperlinks to your home page.

Copyright (C) 2002 Business Wire. All rights reserved.